JAMIE HERNON

A Creative Designer with agency and in-house experience across brand identity, presentation design, motion, video, illustration and digital assets. Skilled in turning complex company information, data and systems into clear diagrams, infographics and presentation visuals. Experienced in building animated decks, creating client-facing materials and guiding junior designers on layout, consistency and animation. Combining hands-on design craft with project ownership and direct client communication.

SKILLS

- ILLUSTRATOR
- INDESIGN
- PHOTOSHOP
- AFTER EFFECTS
- PREMIERE PRO
- POWERPOINT
- ADOBE EXPRESS
- WORDPRESS
- FIGMA
- AI TOOLS + WORKFLOWS
- PROCREATE

EXPERIENCE

Maxwell Rogers

Creative Designer **2023 - present**

- Delivered the design rollout for brands, developing the identity into a brand sheets, presentation suites and website layout direction.
- Created proposal, sales and leadership visuals that turned products, data, service structures into diagrams, infographics and presentation assets.
- Built and animated presentation decks for pitches, conferences and client-facing proposals for clients such as Sky Business, T. Rowe Price, LSEG, Cigna and Bupa.
- Created Reed Smith's Partner Conference presentation suite, designing the core template and detailed PowerPoint animation across the conference decks.
- Worked directly with clients during briefing and feedback calls, turning comments into design amends and supporting junior designers on layout, consistency and animation.

Fable&co

Creative Project Manager **2023**

- Managed creative work for retainer clients across branded documents, social content, photo editing, web assets and proposal design.
- Updated WordPress CMS content and balanced design tasks with project coordination across live client work.

Major Digital

Visual Designer **2022**

- Designed website layouts, wireframes and digital assets for client projects across a range of sectors including transport and manufacturing.
- Worked with developers on design implementation, supplying layouts, imagery and supporting assets.

Primrose

Designer **2019 - 2021**

- Managed all design output as the sole in-house designer for an online garden retailer, creating website assets, email campaigns, photography edits, video content, packaging design and brand guidelines.

Brilliant Noise

Design Intern **2018 - 2019**

- Created concept illustrations, visual research and artwork for early-stage client briefs industries including energy, automotive and finance.