JAMIE HERNON

RECENT WORK

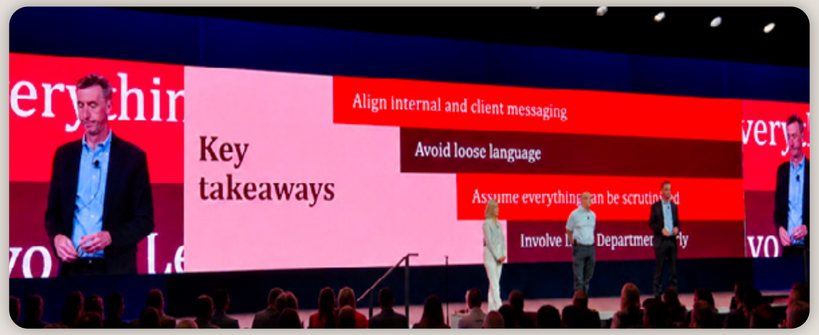
REED SMITH

For Reed Smith’s 2026 Partner Conference, I created the core presentation template used across the event, including superwide main stage layouts for breakout sessions. I also led the animation design across the presentations, introducing more engaging and dynamic ways to present information through cinematic transitions, dynamic layouts and detailed motion, helping to evolve the presentation experience and bring the “Level Up” theme to life on screen.









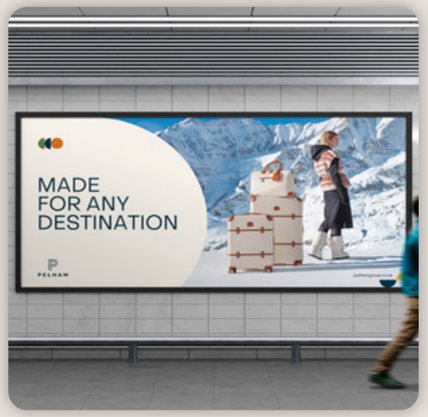
PELHAM

I developed a refreshed visual identity including a new logo, colour palette, design style and presentation system. The new look modernised the brand while keeping it professional and credible, with a flexible layout approach that was later used across Pelham's website.











SKY BUSINESS

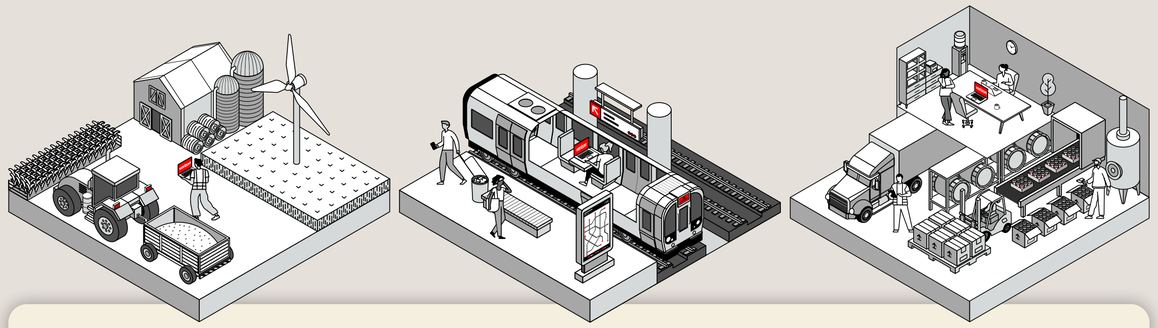
For Sky Business, I created a range of sales, marketing and bid materials consisting of presentations, proposals, case studies, video content and internal engagement assets. This included developing use-case illustrations, animated content and visual assets that helped explain complex business connectivity messages in a clearer and more engaging way.

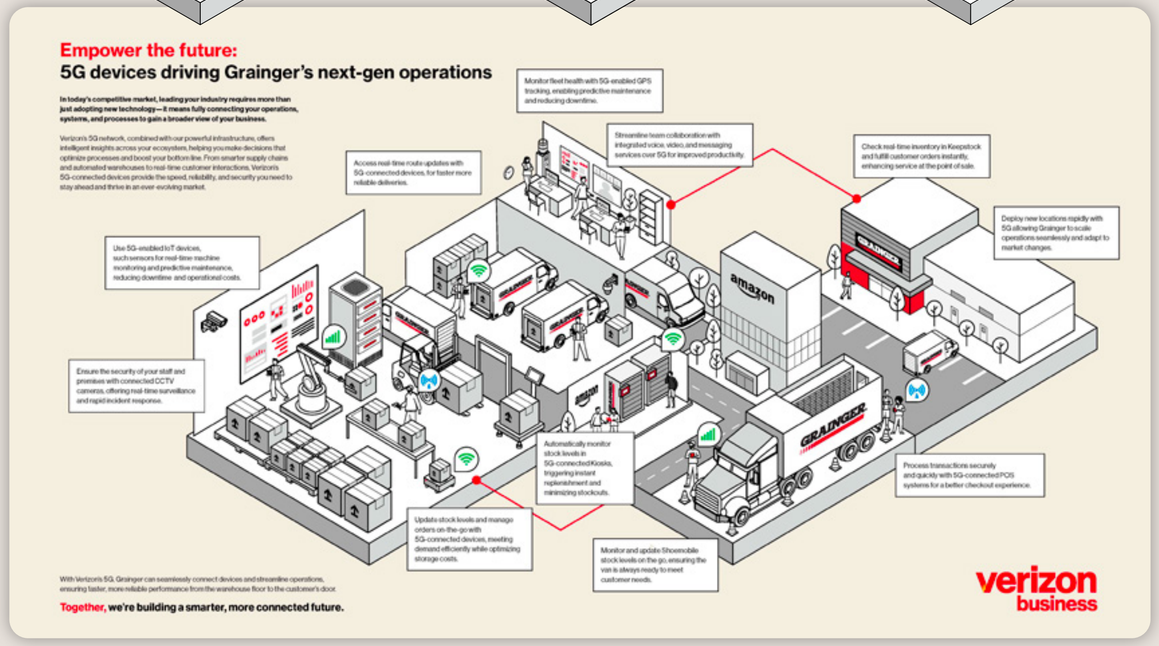




VERIZON

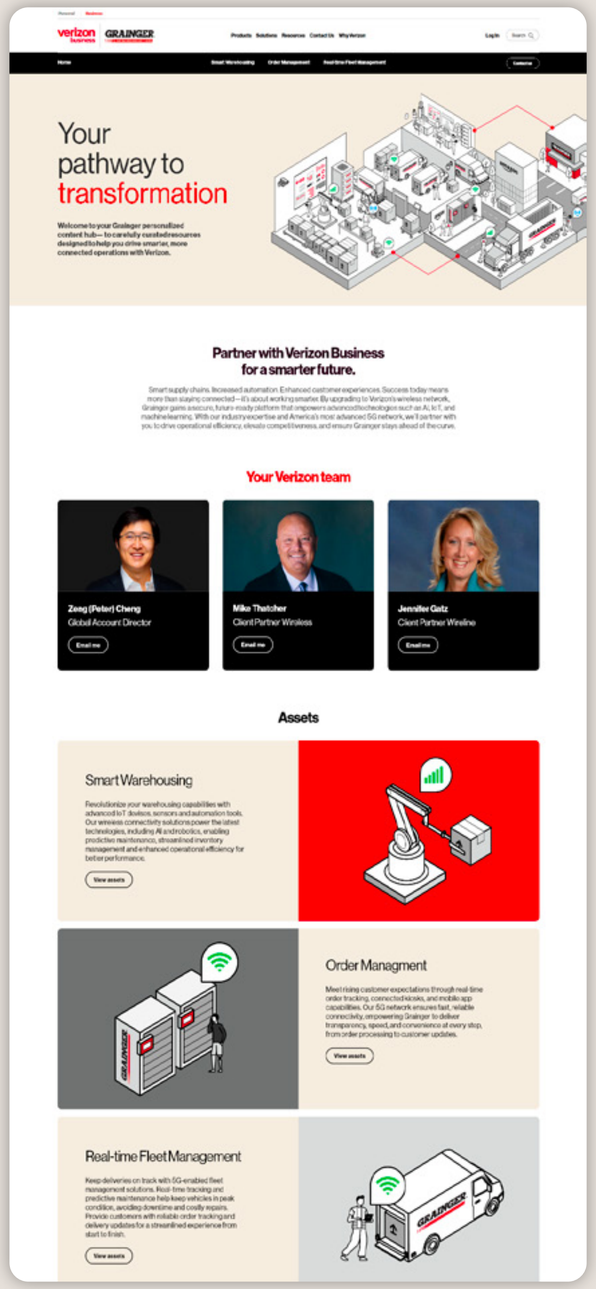
Helped shape a new isometric illustration style for Verizon, bringing greater consistency and visual engagement to B2B pitch presentations and digital assets while making complex technology messages easier to communicate.











FABLE & CO

In my previous role as a Creative Project Manager at Fable & Co, I worked across a broad range of branding projects in industries such as law and finance. The role combined hands-on creative work with project coordination, ensuring client work was delivered consistently and to a high standard.



